

SALIENT FEATURES OF THE DEPARTMENT

- Innovative Curriculum with Experiential Learning
- Eminent Faculty with “Pedagogical approach in all courses”
- Analytics Specialization across all domains
- Corporate Connect through Projects and Internships.
- Campus is designed to promote eco-friendly transport and living.
- 100+ Industry Interactive Events with top MNCs
- Industrial Visit for real time Industry Experience
- Social Impact Initiatives and Student Elective Clubs
- State-of-the-art library, Robust sports Infrastructure, and Excellent placement opportunities for holistic growth

‘Keeping true to its vision, PEC strives to offer a management-centric education which is not just leading to a degree, but one that inspires future business leaders to respond to the unmet needs of the society’

LEADING RECRUITERS OF MBA



THE MBA PROGRAMME

The department of MBA at PEC offers one of the most sought after Post-Graduate Programme in Business Studies. The MBA Programme opens avenues to specialize in business oriented fields to reinforce your skills for the future.

SPECIALIZATIONS OFFERED:

- Finance
- Marketing
- Human Resource (HR)
- Operations
- Business Analytics
- Supply Chain Management

TNEA
CODE
1110



PRATHYUSHA ENGINEERING COLLEGE

AN AUTONOMOUS INSTITUTION
NAAC "A" Grade Institution | NBA accredited
Poonamallee-Tiruvallur Road, Tiruvallur-602025



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

www.prathyusha.edu.in

About PEC

Prathyusha Engineering College, Chennai popularly known as PEC is a self-financed Telugu Minority Institution managed by Prathyusha Educational Trust, Chennai, Approved by AICTE, affiliated to Anna University, Chennai and Accredited by NBA Programme.

The college was conferred with autonomous status from the year 2023-2024. The college was established in the year 2001, to promote engineering education with quality technical knowledge to all the students hailing from not only in and around Chennai, but from various districts in Tamilnadu and neighbouring states.

This elysium of education, is the vision of the Founder Chairman Shri. P.Raja Rao, the well-known industrialist and philanthropist, to bring world-class education into this sylvan campus.

About the Department

The Department of MBA was started in 2024 and PEC is a full-fledged Engineering Institution with Management Discipline. The college has consistently produce eminence in the academic as well as co-curricular fields enabling the student to explore their potential to the fullest.

The MBA (Master of Business Administration) program at Prathyusha Engineering College exemplifies the institution's commitment to excellence in professional education. Designed to unlock each student's potential, the program prepares them to thrive in today's competitive business landscape. With a blend of meticulously crafted academics, hands-on live projects, corporate engagement, and comprehensive soft skills training, the program equips future business leaders with the expertise and confidence to excel in their careers.



FACULTY & RESEARCH

Expert Faculty with Doctorates, ongoing PhDs, and Opportunities for Research through FDPs, Patents and Consultancy Projects



PRACTICAL EXPOSURE

Hands-on Learning via Industrial Visits, Management Clubs and CSR initiatives



GLOBAL LEARNING

International / National Conferences, Webinars, Guest Lectures and Professional Body Activities (MMA)



SKILL DEVELOPMENT

Workshops, Value-Added Courses, MOUs and Industry-Focused MDPs for Holistic Growth



Vision & Mission

- To foster a dynamic learning environment that empowers students to reach their full potential and thrive in a changing world.
- To nurture managerial skills, ethical values, and global competence through quality education and opportunities for creativity, research, and real-world problem-solving.

Contact Us

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