



# **PRATHYUSHA ENGINEERING COLLEGE**

## **CRITERIA 6**

### **Governance, Leadership and Management**

**6.3.1 The institution has effective welfare measures for teaching and nonteaching Staff. Provide the list of existing welfare measures for teaching and nonteaching Staff.**

**2017-18**

Date: 01.06.2018

To Whomsoever It May Concern

Sub: Internship Completion Certificate

Dear Sir/Madam,

This is to certify that **Dr. Padma Priya S** has successfully completed her intern in our organization under our guidance. The Internship start date was 26.05.2018 and the end date was 01.06.2018 and the location of this internship was the **Infoziant in Palavanthangal, Chennai.**

During this period, we found her sincere and hard working in Intern work and she has taken proper initiative and effort towards completed her training and we wish her all our best wishes for her future endeavors.

Thank You.

For INFOZIAN SYSTEMS PVT LTD



HUMAN RESOURCE - MANAGER

**INFOZIAN SYSTEMS PVT. LTD.**

#31, First Floor, Vembuli Amman Kovil Street, Pazhavanthangal, Chennai - 600 114.

+91 446 555 2626

www.infoziant.com

poke.me@infoziant.com

*original receipt  
Jm.*

## Summer Internship Report

**Name of the Company: Infoziant Systems Pvt Ltd.,**

**Day-1: 26/05/2018**

I had a practical session on digital marketing. In what all way we can increase our Niche rate and how to increase our FB page ranking. And what is the use of digital marketing and how to improve your business.

**Day-2: 28/05/2018**

- Introduction about SEO , SMM AND SMO
- How to target our perfect audience
- How to create correct content
- Various tools used in media analytics and planning
- Also registered to do online certification on digital marketing in Udemy to explore more in detail

**Day-3: 29/05/2018**

- The company deals with three domains. They are digital marketing, information security and advanced Database
- Today it was very interesting to deal with SEO- search Engine optimization. They gave the clear picture on what it is and how it is helping in ranking a page and also in indexing.

**Day -4: 30/05/2018**

- What is robots and how it works in discovering WebPages and analyzing them before entering them into an index? They also explained how they receive a search query, and how they determine which page in the index is most relevant, and return those results to the user in a fraction of a second.

**Day -5: 31/05/2018**

- Today we had the session how to use other tools in digital marketing namely social media tools like twitter, Instagram

**Day-6: 01/06/2018**

- Today I had experience how to promote the business in Instagram and also how to increase our business





I extend my heartfelt thanks to the Management, the Principal and the Director of Infoziant Systems for giving me an environment to update my Knowledge in the evolving Technology

Thank you  
 Dr.S. Padma Priya  
 Professor/CSE

FACULTY SPONSORED



Dated 06/10/2017

Report on the conference for Quantity assurance, Accreditation & Ranking of Engineering Institutions : Challenges & opportunities

The conference on "Quantity assurance, Accreditation & Ranking of Engineering Institutions: Challenges & opportunities" at Raintree has given us opportunity to understand more insights into the NIRF process. Chancellors from various Universities & chairpersons from Institutions have shared their best practices to ensure the skill development of engineering students.

Chairman, AICTE has insisted on quality assurance practices within the institutions, entrepreneurship skill development & self learning ability of students. Most of the speakers emphasized on skill development for faculty & continuous research to help the students in product development. Many chancellors, vice chancellors, chair persons, Principals and high profile academicians have attended around 350 participants.

Thanks to our management & Principal Sir for giving us the opportunity to attend the conference.

Ms. G. Premalatha  
Dr. P. Chitra  
Dr. M. Gopikrishnan  
Dr. Jayaraman  
Dr. Krishna Kumar  
Mr. Cholapandian  
Mr. Thamba



Phubho

24/10/17



# Education Promotion Society for India

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DLF Tower - B  
(Near Indraprastha Apollo Hospital)  
Jasola, New Delhi - 110 025

Tel : +91-11-2695 3647 / 48 / 49  
Fax : +91-11-2695 3645  
E-mail : mail@epsfi.org  
Website: www.epsfi.org

## DELEGATE REGISTRATION FORM

Shri P Palanivel

Executive Secretary

Education Promotion Society for India

Tel: 011-26953647/48/49 Fax:011-26953645

Email: [exesecretary@epsfi.org](mailto:exesecretary@epsfi.org), [mail@epsfi.org](mailto:mail@epsfi.org)

Please Fax/ Mail to:

Respected Sir,  
Kindly, direct the office to put  
the "OD" for 6th October for the below  
faculties to attend the National  
Conference.

*[Signature]*  
Co-ordinator

Registration Details : EPSI National Conference on "Quality Assurance, Accreditation & Ranking of Engineering Institutions : Challenges & Opportunities" on Friday, the 6th October, 2017 at The Raintree Hotel, Chennai from 09.00 am to 5.30 pm

Thank you for your letter inviting us to attend the National Conference. Our organization will be represented by:

Name	Designation	Email id	Mobile No.
Dr. Ramesh PLN	PRINCIPAL	<a href="mailto:principal@prathyusha.edu.in">principal@prathyusha.edu.in</a>	8939908019
Dr. M.Gopikrishnan	PROFESSOR	<a href="mailto:Gopikrishnan.cse@prathyuhsha.edu.in">Gopikrishnan.cse@prathyuhsha.edu.in</a>	8056003434
Ms. Malathi saravanan	ASSO. PROFESSOR	<a href="mailto:malathisaravanan.ece@prathyusha.edu.in">malathisaravanan.ece@prathyusha.edu.in</a>	9884400314
Dr. Jayaraman	PROFESSOR	<a href="mailto:hod.mech@prathyusha.edu.in">hod.mech@prathyusha.edu.in</a>	9840397361
Ms.Premalatha	ASSO. PROFESSOR	<a href="mailto:hod.ece@prathyusha.edu.in">hod.ece@prathyusha.edu.in</a>	91065836
Ms.Kavitha	ASSO. PROFESSOR	<a href="mailto:hod.cse@prathyusha.edu.in">hod.cse@prathyusha.edu.in</a>	9176772061
Dr. Chithra	PROFESSOR	<a href="mailto:hod.it@prathyusha.edu.in">hod.it@prathyusha.edu.in</a>	9840167844
Dr. Krishnakumar	PROFESSOR	<a href="mailto:hod.eee@prathyusha.edu.in">hod.eee@prathyusha.edu.in</a>	9840789302
Mr.Cholapandian	ASSO. PROFESSOR	<a href="mailto:cholapandian.biotech@prathyusha.edu.in">cholapandian.biotech@prathyusha.edu.in</a>	8754150379
Mr.Thambameshach	ASSO. PROFESSOR	<a href="mailto:thambameshach.cse@prathyusha.edu.in">thambameshach.cse@prathyusha.edu.in</a>	9840617030

Organization:

PRATHYUSHA ENGINEERING COLLEGE

Address:

ARANVOYALKUPPAM,  
POONAMALLEE-TIRUVALLUR ROAD,  
TIRUVALLUR - 602025.

Tel: (O)

044 - 37673767 & 044 - 3767371 Fax: 044 - 37673703

Mobile No:

8939908019

E-mail Address:

[principal@prathyusha.edu.in](mailto:principal@prathyusha.edu.in)

OD to above all  
A 11/17

Principal,  
PRATHYUSHA ENGINEERING COLLEGE  
ARANVOYALKUPPAM,  
TIRUVALLUR - 602 025.

Signature and Seal

25.9.17



Education Promotion Society for India

# CERTIFICATE

THIS CERTIFICATE IS DELIGHTFULLY PRESENTED TO

*Premalatha*

FOR MEANINGFUL AND ENTHUSIASTIC PARTICIPATION IN

The National Conference

**“Quality Assurance, Accreditation & Ranking of Engineering  
Institutions: Challenges & Opportunities”**

6th October, 2017 at Chennai.

DR. G. VISWANATHAN  
PRESIDENT

DR. H. CHATURVEDI  
ALTERNATE PRESIDENT





Education Promotion Society for India

# CERTIFICATE

THIS CERTIFICATE IS DELIGHTFULLY PRESENTED TO

*Dr. Chithra*

FOR MEANINGFUL AND ENTHUSIASTIC PARTICIPATION IN

The National Conference

**“Quality Assurance, Accreditation & Ranking of Engineering  
Institutions: Challenges & Opportunities”**

6th October, 2017 at Chennai.

DR. G. VISWANATHAN  
PRESIDENT

DR. H. CHATURVEDI  
ALTERNATE PRESIDENT





Education Promotion Society for India

# CERTIFICATE

THIS CERTIFICATE IS DELIGHTFULLY PRESENTED TO

*Chelapandian*

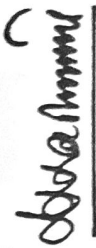
FOR MEANINGFUL AND ENTHUSIASTIC PARTICIPATION IN

The National Conference

**“Quality Assurance, Accreditation & Ranking of Engineering  
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6th October, 2017 at Chennai.

  
DR. G. VISWANATHAN  
PRESIDENT

  
DR. H. CHATURVEDI  
ALTERNATE PRESIDENT

**PRATHYUSHA ENGINEERING COLLEGE**  
**VACATION SLIP (Kindly fill in wherever applicable and NA for not applicable)**

7 Pp01

Name of the Faculty : <b>Mr. M. Rajesh</b>		Teaching Dept.: <b>Mech</b>	Designation : <b>AP</b>
Semester for which subjects handled during the Even semester (2017-18)		Higher Semester/ 1 Year ✓	
Vacation slots with dates		Personal Slots	<b>09.06.18 - 17.6.18</b>
		Internship Slots	<b>18.6.18 - 23.6.18</b>
		Company Name:	
		Contact Person :	
Mobile No:			
Documents to be submitted:			
Whether Planner submitted for clubs & other related activities? (For which you are i/c)		Signature of the Club co ordinator	
IQAC documents (Verification by External IQAC Auditor and submission to Internal Auditor):		Signature of External IQAC auditor after verification	<i>A. F. V. [Signature]</i>
		Signature of Internal IQAC auditor after submission	<i>A. F. V. [Signature]</i>
Submission of Proposals in various funding agencies: <b>NA</b>		Specify the proposal and funding agencies: <b>NA</b>	Signature of the dept R&D co ordinator: <b>-</b>
Whether Mini/ Main project completed and prototype submitted to the Department Coordinators?		Mini Project Coordinator: <b>D. Mune</b>	Project Coordinator: <b>F. [Signature]</b>

**Unit wise Notes Completion dates:**

UNIT	Subject 1:	Subject 2:****	Cycle	Lab 1	Lab 2
I	Engg. graphics	Engg graphics	I	21.05.2018	21.05.2018
II	07.05.2018	14.05.2018		II	09.06.2018
III	14.05.2018	21.05.2018			
IV	21.05.2018	28.05.2018			
V	28.05.2018	02.06.2018			
	02.06.2018	09.06.2018			

\*\*\* These dates are applicable for submission of Notes of different subjects.

Lesson Plan should be mandatorily submitted to the IQAC cell on 15.06.18.

I am ready to report to the college during vacation soon after receiving communication from college authorities.

For this purpose I furnish my contact details.

Vacation Address:  
 1571 Chinna Street,  
 Vengaluppi.

*A. Rajesh*  
 Signature of the Faculty

*[Signature]*  
 Signature of the IPD

Contact Number: **9444325602**

*[Signature]*  
 Signature of the Principal



**PRATHYUSHA ENGINEERING COLLEGE**  
**VACATION SLIP**(Kindly fill in wherever applicable and NA for not applicable)

Teaching		Designation <b>AP</b>
Name of the Faculty <b>MONITHA . M</b>	Dept.: <b>CIVIL</b>	
Semester for which subjects handled during Even semester (2017-18)	Higher Semester/ I Year	
Vacation slots with dates	Personal Slots	<b>(26.05.18 - 8.06.18) - slot 5 &amp; 6</b>
	Internship Slots	<b>(6.5.18 - 20.05.18) - slot 2 &amp; 3</b>
	Company Name:	<b>VIT Madras - Workshop</b>
	Contact Person :	<b>Shara siby</b>
	Mobile No:	<b>7338984855</b>

Documents to be submitted:

Whether Planner submitted for clubs & other related activities? (For which you are i/c)	Signature of the Club co ordinator <i>M. The. P</i>	
IQAC documents(Verification by External IQAC Auditor and submission to Internal Auditor):	Signature of External IQAC auditor after verification	<i>S. Srinivas</i>
	Signature of Internal IQAC auditor after submission	<i>Y. Brundhan</i>
Submission of Proposals in various funding agencies:	Specify the proposal and funding agencies: <b>NA</b>	Signature of the dept R&D co ordinator: <i>Sivali</i>
Whether Mini/ Main project completed and prototype submitted to the Department Coordinators?	Mini Project Coordinator: <i>Sivali</i>	Project Coordinator: <i>Sivali</i>

Unit wise Notes Completion dates:

UNIT	Subject 1:	Subject 2:****	Cycle	Lab 1	Lab 2
I	07.05.2018	14.05.2018	I	21.05.2018	21.05.2018
II	14.05.2018	21.05.2018			
III	21.05.2018	28.05.2018			
IV	28.05.2018	02.06.2018	II	09.06.2018	09.06.2018
V	02.06.2018	09.06.2018			

\*\*\* These dates are applicable for submission of Notes of different subjects.

Lesson Plan should be mandatorily submitted to the IQAC cell on 15.06.18.  
 I am ready to report to the college during vacation soon after receiving communication from college authorities.  
 For this purpose I furnish my contact details.

Vacation Address: **162/33, II FLOOR**  
**MANGALAM COLONY, ANNANAGAR,**  
**CHENNAI-40**

Contact Number: **9600107081**

*M. The. P*  
 Signature of the Faculty

*Sivali*  
 Signature of the HOD

*Mosasa*  
 Signature of the Principal